CARS & COFFEE

INNISBROOK RESORT

Dress Code & Professional Presentation

Innisbrook Cars & Coffee brings together exceptional automobiles, respected brands, automotive enthusiasts and families in the beautiful surroundings of Innisbrook Resort. To complement this setting and preserve the refined atmosphere of the show, all guests, vehicle exhibitors, sponsors, and vendors are expected to wear polished, well-presented attire.

Attire Guidelines – Business casual or resort chic attire is the event standard.

Appropriate options include:

- Collared polo shirts, button-down shirts, blouses, and smart tops.
- Chinos, khakis, tailored trousers, and tailored golf or dress shorts.
- Sundresses, skirts, and coordinated resort wear.
- Loafers, boat shoes, dress sandals, or clean, presentable sneakers suitable for walking on grass and pathways.

As this is an outdoor event, lightweight fabrics, comfortable footwear, sun hats, and neat caps are welcome. Clothing should be clean, in good condition, and appropriate for an upscale, family-friendly resort setting.

Not permitted: Swimwear, beachwear, gym attire, sweatpants, athletic shorts, undershirts, cutoffs, torn or distressed clothing, beach flip-flops, and clothing displaying offensive language or imagery are not permitted on the property of Innisbrook grounds.

Sponsors, vendors, dealership teams, and promotional representatives are required to maintain a professional appearance throughout public event hours. Every team member represents both their own brand and the overall Innisbrook Cars & Coffee experience.

Branded polos, collared shirts, coordinated business casual attire, and professional uniforms are encouraged. Branded apparel must meet the same presentation standards outlined above.

Please share this policy with all employees, contractors, promotional staff, and other representatives attending on your behalf. Booths and display areas must also remain clean, organized, and professionally presented, with care and respect shown to Innisbrook Resort's grounds and facilities.

Practical workwear may be worn during setup and breakdown. Representatives must meet the event dress standard before the show opens to guests.

Policy Compliance

Event management may ask individuals whose attire does not meet these guidelines to change or adjust their clothing before entering or continuing to participate.

Thank you for helping us create an experience that reflects the quality of the automobiles, the pride of our participating brands, and the hospitality of Innisbrook Resort.